

PROPERTY PHOTOGRAPHY

Gary will shoot the exterior and interior of home. The photos will capture the natural appearance of the property by using special diffuser lighting and professional lenses. Pricing starts at \$100 for 30-50 residential photos, and \$150 for 30-50 commercial photos. Price includes the photo shoot, photo retouching, and delivery of photos via Dropbox.

Note: Price above includes first 40 miles round trip. Photo shoots will increase \$10 for each additional 10 miles.

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What does the right photos mean to you? According to National Association of Realtors (NAR), 9 out of 10 home buyers initiate their buying experience online. That means window shopping starts with professional photos. Gary has shot photos all around the Pittsburgh area including Allegheny County, Armstrong County, Beaver County, Butler County and Westmoreland County. Gary started shooting Real Estate photos about 22 years ago for Adams Development Group.

PHOTO RETOUCHING

Gary's expertise in photography goes beyond the camera. Gary has over 30 years of experience working in Photoshop. All initial photos are shot in RAW/HDR bracketed format, not as JPEG's. A RAW image contains the direct image data from the camera's sensor with no loss of quality and alteration. This allows Gary to adjust lighting, color and tone to create an exact replica of the actual real estate property. Final files are JPG.

No need for a reshoot, because Gary can remove unwanted items* that may appear mistakenly in a photo after the shoot is complete. These items could include boxes, clothes, toys, food, smaller items, etc. If the weather is calling for rain, no problem, Gary can make it a sunny day.

Note: Under no circumstance will GPVI adjust anything to do with the actually property, like damaged walls, cracks in floors, missing tile, chipped paint, weeds in yard, water or oil stains, etc. This practice would be considered unethical and misleading to the public.

DELIVERY OF PHOTOS

Gary's knows time is money, and when listing a property that couldn't be more true. Photos will be available within 24 hours via Dropbox. There's no passwords or complicated interfaces. A unique URL will be sent to your email address, and with one click, your photos will be available for immediate download.

ENTER THE URL BELOW FOR PHOTO SAMPLES

<https://garypetrie.com/services/real-estate-photographer>